



Logo design for The Old Delegate Post Office

We recently had the pleasure of developing a logo design for the Old Delegate Post Office. Our client was looking to capture the history and excitement that this landmark embodies. The 2pi Software in-house design team went to work developing core elements that would communicate these qualities.

Since our client will have a significant social media presence, we made the decision early on to develop a circular logo that would look consistent across different platforms.

Arched text creates a sense of excitement. The fonts were carefully selected to be

easily readable whether the application is digital or physical such as signage and stickers. The colours were sampled from photos taken of the location.

Our client was very happy with the final product and is looking forward to launching a website soon.

If you are looking for experienced graphic designers in the Far South Coast area and need a logo, brand guide, website or print collateral, [contact us](#) today. Our in-house design team has experience in many complementary disciplines - making the final product one that will last for years!