



Website design and development for The Farmers Table

We are proud to announce a recently completed website design and development project for Bega Cheese.

Working closely with the marketing team at Bega Cheese, we collaborated with these research & brand development teams to create a custom design that reflected the goals and needs of this exciting new brand.

Design lead Darryl Butler created a unique colour palette that accentuated the product photography and complemented their brand images. We simplified the navigation to provide visitors quick access to key pages on the site.

On the back end, our in-house custom theme developers created an easy to use

WordPress theme to assist Bega Marketing teams in the ongoing maintenance of the site. We developed custom areas for Recipes and Products so that these can be easily added and modified well into the future. The entire back-end system makes extensive use of the familiar and easy-to-use WordPress interface.

While our design and development teams were hard at work, our Amazon Web Services team was working to spin up and ready an AWS deployment for production and pen testing.

All of this work was completed within 8 weeks! Our in-house specialty teams work in Design, Web Development and AWS infrastructure - creating a cohesive team with complimentary skills not commonly found in other agencies.

If you have a web development project and are in the Canberra, Sydney, Melbourne or Bega areas, contact us today and we can develop a complete launch plan for your organisation. See why companies such as Bega Cheese and local governments turn to 2pi Software for design, development and Amazon Web Services expertise.